

CHEVY. THE MOST AWARDED CAR COMPANY **THREE** YEARS IN A ROW.¹



2017 CRUZE

20% **BELOW MSRP**

ON MOST MODELS²



2017 MALIBU

20% **BELOW MSRP**

ON MOST MODELS²



2018 EQUINOX LT AWD

\$1,440 SUPPLIER DISCOUNT
+ **\$3,000** TOTAL CASH ALLOWANCE

\$4,400 TOTAL VALUE ON THIS EQUINOX³



2017 TRAVERSE PREMIER AWD

\$2,300 SUPPLIER DISCOUNT
+ **\$3,750** TOTAL CASH ALLOWANCE

\$6,050 TOTAL VALUE ON THIS TRAVERSE³

2017 SILVERADO 1500 CREW CAB LT ALL STAR

\$6,500 TOTAL CASH ALLOWANCE
\$2,977 SUPPLIER DISCOUNT
\$1,000 TRADE ASSISTANCE
+ **\$750** OPTION PACKAGE DISCOUNT

\$11,227 TOTAL VALUE WHEN YOU TRADE IN AN ELIGIBLE VEHICLE⁴



FIND **NEW** ROADS™

CHEVROLET



¹ Based on recognized industry awards for 2014–2016 year-end totals. ² Excludes L models. Offer includes price reduction below MSRP and Cash Allowance. Not available with special financing, lease and some other offers. Take delivery by 10/31/17. See dealer for details. ³ Equinox based on MSRP of \$33,785. Traverse based on MSRP of \$48,310. Not available with special financing, lease and some other offers. Take delivery by 10/16/17. See participating dealer for details. ⁴ Must trade in a 1999 model year or newer vehicle. Total value based on MSRP of \$49,265. Not available with special financing, lease and some other offers. Take delivery by 10/16/17. See participating dealer for details. ©2017 General Motors.