

Your efforts help everyone “play hard.”

Reference these Frequently Asked Questions.

Q. WHAT IS THE VEHICLE DISCOUNT?

A. As an eligible GM supplier employee, you can take advantage of the Supplier Discount Price, which is a special discounted price that is less than the Manufacturer’s Suggested Retail Price (MSRP).

Q. WHO IS ELIGIBLE?

A. Eligible participants include active hourly and salaried (full- and part-time) employees of eligible GM suppliers and business associates (i.e., select fleet and commercial customers, excluding contract employees). Note: To qualify for the program, you must be a legal resident of the United States.

Q. HOW DO I GET THE GM SUPPLIER DISCOUNT?

A. **If you already have an account:** Sign in at gmsupplierdiscount.com/playhard. Select “GM Supplier Discount,” then “Get Authorization Number” and follow the prompts. Print out your authorization number and take it, along with a company ID/badge or a current pay stub,* to a participating GM Dealer to obtain your discount. **If you don’t have an account:** Obtain your Company Code from your HR Director, and use it to register at gmsupplierdiscount.com/playhard. Then follow the above steps.

Q. IS MY COMPANY CODE ALSO MY AUTHORIZATION NUMBER?

A. No. Your Company Code is the number you must use to register at gmsupplierdiscount.com/playhard. If you don’t know your Company Code, ask your human resources representative. Once online, you can request your authorization number.

Q. HOW DO I KNOW THAT I’M GETTING THE CORRECT DISCOUNT?

A. Before you buy, you can visit gmsupplierdiscount.com/playhard and select “Build & Price” from the top. Once you choose your model and options, you’ll see your discount offer below MSRP. When at the dealer, you can ask to view the vehicle invoice. Simply look for the SUPPLR price listed in the far right-hand column of the invoice.

Q. WHICH GM VEHICLES ARE ELIGIBLE?

A. The GM Supplier Discount is available on most new and unused 2017, 2018 and 2019 cars; SUVs; crossovers; midsize, light-duty and HD pickup trucks; and passenger and cargo vans from Chevrolet, Buick, GMC and Cadillac. Some models may have limited availability. See your participating dealer or visit the Vehicle Eligibility page at gmsupplierdiscount.com/playhard. Vehicle eligibility may change at any time.

Q. HOW MANY VEHICLES AM I ELIGIBLE TO PURCHASE/LEASE?

A. You may purchase/lease up to two (2) eligible, new and unused vehicles during the current year.

(FAQs continued) →



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*Pay stub must be dated within last 30 days. All information must be redacted except the date, purchaser’s name and company name.

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Q. CAN I OBTAIN THIS DISCOUNT FROM ANY GM DEALER?

A. This program is available through participating GM Dealers in the U.S.; however, participation is voluntary. Dealer participation is on a model-by-model basis, so be sure to state your intention to use the GM Supplier Discount during your first contact with your dealer. If your dealer elects not to participate in the program, you may visit another GM Dealer.

Q. CAN I COMBINE THIS DISCOUNT WITH CURRENT OFFERS?

A. This program is compatible with most other regionally advertised cash allowances or APRs. You will need to check with your participating GM Dealer for details on specific offers or visit gmsupplierdiscount.com/playhard and select “Offers” from the top.

Q. DO I HAVE TO FINANCE OR LEASE THROUGH GM FINANCIAL?

A. No. You can finance or lease through any financial institution.

Q. WHEN I PURCHASE OR LEASE WITH THE GM SUPPLIER DISCOUNT, HOW LONG DO I HAVE TO KEEP THE VEHICLE?

A. The vehicle must be retained for a minimum of six (6) months from the vehicle delivery date.

Q. I RECENTLY ACQUIRED A NEW GM VEHICLE. CAN I APPLY THE GM SUPPLIER DISCOUNT?

A. No. Previous purchases/leases are not eligible.

Q. CAN I SHARE THE GM SUPPLIER DISCOUNT WITH FRIENDS AND FAMILY?

A. Each time you purchase or lease a new GM vehicle under the GM Supplier Discount Program (up to two per year), you can share your supplier discount with one friend or family member. You can share your special pricing for up to one year from the date of your vehicle purchase. Once you obtain an authorization number, your friend or family member will have 90 days to use it.

Q. HOW DO I GET AN AUTHORIZATION NUMBER FOR MY FRIEND OR FAMILY MEMBER?

A. After you purchase or lease a new GM vehicle through the GM Supplier Discount Program, you can share the discount for up to one year from the date of your vehicle purchase. You will need to obtain a special authorization number for your friend or family member.

- Just get their date of birth and ZIP Code.
- Then go to gmsupplierdiscount.com/playhard and sign in.
- Select “Share Your Discount” and then “Get Authorization Number,” and follow the prompts.

Once they have the authorization number, all your friend or family member needs to do to obtain the discount is go to a participating GM Dealership with their authorization number. You do not have to go to the dealership with them.

Q. CAN I CANCEL AN AUTHORIZATION NUMBER FOR MYSELF OR A FRIEND OR FAMILY MEMBER?

A. If an authorization number is in “Requested” status, it can be canceled. To cancel the authorization number, sign in at the home page and select “Programs,” then “GM Supplier Discount” or “Share Your Discount.” Choose “View/Edit Authorizations” and void the appropriate authorization number.



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